

# Ryan Welty

Portland, Oregon

## About

I am a multidisciplinary designer with over 15 years of experience who enjoys the technical & creative aspects of designing in our digital world. As my career progresses, I have focused on UX/UI design and managed a new UX team at an e-commerce retailer. I always strive to expand my skillset and look forward to what new opportunities can teach me.

## UX Designer, Cambia Health Solutions - April 2019-Present

My time at Cambia has been a great opportunity to refocus my career into product design. As part of the design team, we are building an application that allows users to consolidate their health information into a single place and connect them with human services to assist in their health journey. I have built partnerships with product owners & managers to bring together the user's needs & business requirements for new features within the app. Another major portion of my work has been supporting researchers by building prototypes & stimulus and helping to conduct user interviews to better understand how the app might fit the future needs of our users. In addition to my design responsibilities, I attend bug scrubs and am the voice of the our team to advocate for bettering the users experience.

## UX Manager / Sr. UX Designer, Hanna Andersson– August 2017 to January 2019

As the online presence of Hanna Andersson grew, it became clear that the company needed a dedicated UX team. I worked with the director of e-commerce to create and lead a new team that could take on big picture projects & make enhancements to optimize the customer journey. The process of developing this new team and shifting company culture was a challenge, but I was rewarded with valuable first hand experience in the UX world. Some of the projects we worked on during my time as the UX manager was developing a baby registry micosite, overhauling the family matching experience, and making enhancements to the product detail page & site navigation. For these projects I managed UX designers, worked closely with a development firm, wrote detailed FSRs, and performed QA on any new functionality.

## Sr. Digital Designer, Hanna Andersson – August 2013 to August 2017

Hanna Andersson is a premium children's clothing company that quickly expanded over the past 5 years. I was hired to design seasonal and promotional site assets & email campaigns. My role quickly grew as we began a full rebranding project in my first year. I worked with the other designers to create concepts for updating the website & presented them to the entire company. Once the redesign was complete, my focus pivoted to UX/UI projects like enhancing checkout, family matching & gifting experiences. In 2017, I was instrumental in successfully migrating the site to the Salesforce platform. I, along with other team members, worked closely with an outside design agency & systems integrator to complete the project on time with very few issues.

## Graphic Designer, Adamson Design Group – January 2007 to July 2013

Adamson Design Group had 3 divisions: Church Art Works, Varsity Mascot Company, and Throttle Design Mechanics which provided graphics on a national level to schools, universities, churches, non-profit organizations, and the motor-sports industry. I was instrumental in refining and focusing the Church Art Works website within the constraints of the original design style. Utilizing a platform, I created and maintained the websites for Varsity Mascot and Throttle Design Mechanics divisions. In addition, I lead design on the biannual catalog which required coordinating with other designers, performing press checks, and working directly with printers.



## Contact:

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## Skills:

Self-starter  
Excellent Organization  
Public Speaking & Presenting  
Analytically Minded  
Human Centered Design  
Wireframing  
Sketch  
Photoshop  
Adobe XD  
Illustrator  
InVision  
Salesforce Platform  
Mac OS & Hardware

## Education:

Oregon State University  
Bachelor of Science,  
Graphic Design 2005